



Mission

To engage diverse communities in a partnership to reduce the use and abuse of alcohol and other drugs through culturally competent, evidence-based prevention activities.

County Strategic Prevention Plan Goals:

Reduce Underage Drinking.

Decrease Youth Marijuana Use.

Decrease Youth Prescription Drug Abuse and Misuse.

Services are covered by Medi-Cal. If you would like to apply for Medi-Cal, call the Contra Costa County Health Benefits Hotline:

1-800-709-8348

If you would like to receive information regarding Medi-Cal eligibility, call the Contra Costa County Employment and Human Services Department:

1-877-505-4630

Youth Development

Discovering the Reality of Our Community (DROC)
Bay Area Community Resources
11175 San Pablo Avenue
El Cerrito, CA, 94530
510-559-3034

Pride and Purpose Project
Community Health for Asian Americans
207 37th Street,
Richmond, CA 94805
510-233-7555

Friday Night Live
Center for Human Development
901 Sunvalley Blvd. #220
Concord, CA 94220
925-349-7349

Community Coalitions

Alcohol and Drug Abuse
Prevention Team (ADAPT)
Lamorinda
Center for Human
Development
901 Sunvalley Blvd. #220
Concord, CA 94220
925-349-7338

San Ramon Valley
Discovery Counseling Center
115 A Town & Country Dr.
Danville, CA, 94526
925-837-0505 X305

East County Alcohol Policy
Coalition (ECAP)
Center for Human
Development
901 Sunvalley Blvd. #220
Concord, CA 94220
925-349-7338

Monument Corridor Youth Drug
and Alcohol Coalition
Bay Area Community Resources
11175 San Pablo Avenue
El Cerrito, CA, 94530
510-559-7309

West Contra Costa Alcohol Policy Coalition
Bay Area Community Resources
11175 San Pablo Avenue
El Cerrito, CA, 94530
510-559-7309

School-Based Services

Project SUCCESS
Center for Human Development
901 Sunvalley Blvd. #220
Concord, CA 94220
925-349-7349

Positive Action
Reach Project
1915 D St., Antioch, CA, 94509
925-754-3673

Positive action
is also offered
at REACH
locations in
Brentwood
& Oakley
925-754-3673

Revised 5/30/2017



Alcohol & Other Drugs

Prevention Services



VISION: To build and support a safe and healthy environment by reducing alcohol and other drug use and abuse.

Alcohol and Other Drugs Services
1220 Morello Ave., Suite 101, Martinez, CA 94553
Office Main: 925-335-3330
Prevention Services: 925-335-3313
Access Line: 1-800-846-1652
Fax: 925-335-3318
cchealth.org/aod/prevention.php

Nazneen Abdullah, Program Manager
Isabelle Kirske, AOD Prevention Coordinator

From Prevention

Toward Healthy Communities

Community Coalitions

Coalitions are comprised by residents who work within their respective communities to change community norms and reduce the prevalence of alcohol and other drug related problems in Contra Costa County. By utilizing a public health approach to prevention, coalitions address underage drinking, youth access to alcohol, availability of alcohol products promoted to youth, driving under the influence, prescription drug misuse, marijuana access by youth, etc. Our Coalitions are: Alcohol and Drug Abuse Prevention Team (ADAPT) San Ramon Valley, Alcohol and Drug Abuse Prevention Team (ADAPT) Lamorinda, Monument Corridor Youth Drug and Alcohol Coalition, East County Alcohol Policy (EGAP) Coalition, and the West Contra Costa Alcohol Policy Coalition. In Contra Costa, coalitions have successfully implemented Responsible Beverage Service (RBS) trainings & Town Hall meetings. They have also advocated for the County's Deemed Approved Ordinance, Retail Environment Compliance Check, and the Safe Disposal Ordinance.



Youth Development

Youth Development programs offer young people activities and training that promote healthy lifestyles, develop leadership, and community organizing skills. Through youth driven and youth led programs youth have the opportunity to participate as active leaders in their community. AOD Youth Development programs focus on issues such as: reducing underage drinking, changing social norms, reducing underage marijuana use, changing marketing practices to make alcohol products less appealing to youth, etc. Some examples of Youth Development Programs include a County Wide Youth Health Coalition (CourAGE), Friday Night Live (FNL), Club Live (CL), Discovering the Reality of Our Community (DROC) and The Pride and Purpose Project.



Prevention Services

Our prevention services are funded through the Substance Abuse Prevention and Treatment Block Grant (SABG) and are guided by the Contra Costa County Strategic Prevention Plan. Alcohol and Other Drugs (AOD) Prevention Services are provided free of charge for county residents who are not in need of treatment.

All of our programs adhere to the Culturally and Linguistically Appropriate Services (CLAS) standards, and combine interventions & strategies that together comprehensively prevent Substance Use Disorders.

School-Based Services

Our school-based AOD education services, implement evidence-based programs, focusing on developing social skills, improving decision making and refusal skills, and enhancing adolescent resilience among middle school aged students. The goals of AOD education is to increase knowledge about alcohol and other drugs, and increase knowledge about the environmental factors that promote alcohol and other drug use, thereby, delaying onset of use, reducing frequency of use and preventing progression towards development of Substance Use Disorders. Some examples of school-based AOD education services are Positive Action and Project SUCCESS.

