

#### **Mission**

To engage diverse communities in a partnership to reduce the use and abuse of alcohol and other drugs through culturally competent, evidence-based prevention activities.

### County Strategic Prevention Plan Goals:

Reduce Underage Drinking.

Decrease Youth Marijuana Use.

Decrease Youth Prescription Drug Abuse and Misuse.

Services are covered by Medi-Cal. If you would like to apply for Medi-Cal, call the Contra Costa County Health Benefits Hotline:

#### 1-800-709-8348

If you would like to receive information regarding Medi-Cal eligibility, call the Contra Costa County Employment and Human Services Department:

1-877-505-4630

# Youth Development Discovering the Reality of Our Community (DROC)

Discovering the Reality of Our Community (DROC)
Bay Area Community Resources
11175 San Pablo Avenue
El Cerrito, CA, 94530
510-559-3034

Pride and Purpose Project Community Health for Asian Americans 207 37th Street, Richmond, CA 94805 510-233-7555

Friday Night Live Center for Human Development 901 Sunvalley Blvd. #220 Concord, CA 94220 925-349-7349

# **Community Coalitions**

Alcohol and Drug Abuse Prevention Team (ADAPT) Lamorinda Center for Human Development 901 Sunvalley Blvd. #220 Concord, CA 94220 925-349-7338

San Ramon Valley Discovery Counseling Center 115 A Town & Country Dr. Danville, CA, 94526 925-837-0505 X305 East County Alcohol Policy Coalition (ECAP) Center for Human Development 901 Sunvalley Blvd. #220 Concord, CA 94220 925-349-7338

Monument Corridor Youth Drug and Alcohol Coalition Bay Area Community Resources 11175 San Pablo Avenue El Cerrito, CA, 94530 510-559-7309

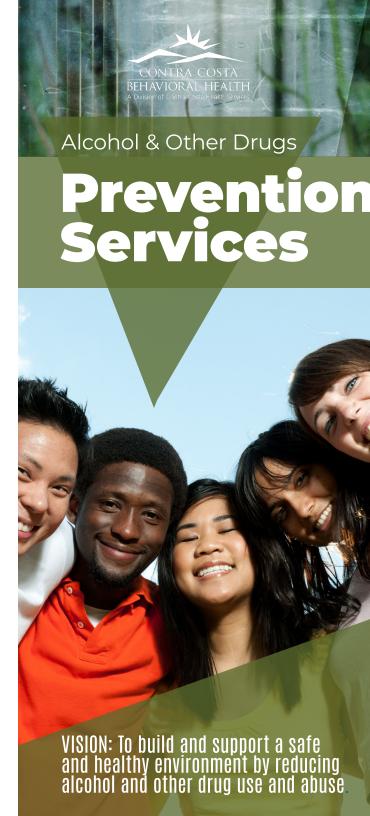
West Contra Costa Alcohol Policy Coalition Bay Area Community Resources 11175 San Pablo Avenue El Cerrito, CA, 94530 510-559-7309

#### **School-Based Services**

Project SUCCESS
Center for Human Development
901 Sunvalley Blvd. #220
Concord, CA 94220
925-349-7349

Positive Action Reach Project 1915 D St., Antioch, CA, 94509 925-754-3673 Positive action is also offered at REACH locations in Brentwood & Oakley 925-754-3673

Revised 5/30/2017





## **Community Coalitions**

Coalitions are comprised by residents who work within their respective communities to change community norms and reduce the prevalence of alcohol and other drug related problems in Contra Costa County. By utilizing a public health approach to prevention, coalitions address underage drinking, youth access to alcohol, availability of alcohol products promoted to youth, driving under the influence, prescription drug misuse, marijuana access by youth, etc. Our Coalitions are: Alcohol and Drug Abuse Prevention Team (ADAPT) San Ramon Valley. Alcohol and Drug Abuse Prevention Team (ADAPT) Lamorinda, Monument Corridor Youth Drug and Alcohol Coalition, East County Alcohol Policy (ECAP) Coalition, and the West Contra Costa Alcohol Policy Coalition. In Contra Costa, coalitions have successfully implemented Responsible Beverage Service (RBS) trainings & Town Hall meetings. They have also advocated for the County's Deemed Approved Ordinance, Retail Environment Compliance Check, and the Safe Disposal Ordinance.

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# Youth Development

Youth Development programs offer young people activities and training that promote healthy lifestyles, develop leadership, and community organizing skills. Through youth driven and youth led programs youth have the opportunity to participate as active leaders in their community. AOD Youth Development programs focus on issues such as: reducing underage drinking, changing social norms, reducing underage marijuana use, changing marketing practices to make alcohol products less appealing to youth, etc. Some examples of Youth Development Programs include a County Wide Youth Health Coalition (CourAGE), Friday Night Live (FNL), Club Live (CL), Discovering the Reality of Our Community (DROC) and The Pride and Purpose Project

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#### **Prevention Services**

Our prevention services are funded through the Substance Abuse Prevention and Treatment Block Grant (SABG) and are guided by the Contra Costa County Strategic Prevention Plan. Alcohol and Other Drugs (AOD) Prevention Services are provided free of charge for county residents who are not in need of treatment.

All of our programs adhere to the Culturally and Linguistically Appropriate Services (CLAS) standards, and combine interventions & strategies that together comprehensively prevent Substance Use Disorders.

#### **School-Based Services**

Our school-based AOD education services, implement evidence-based programs, focusing on developing social skills, improving decision making and refusal skills, and enhancing adolescent resilience among middle school aged students. The goals of AOD education is to increase knowledge about alcohol and other drugs, and increase knowledge about the environmental factors that promote alcohol and other drug use, thereby, delaying onset of use, reducing frequency of use and preventing progression towards development of Substance Use Disorders. Some examples of school-based AOD education services are Positive Action and Project SUCCESS.

