



CONTRA COSTA
MENTAL HEALTH
COMMISSION

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cchealth.org/mentalhealth/mhc

**Mental Health Commission
Quality of Care Committee Meeting
Thursday, February 17th, 2022, 3:30-5:30 pm**

Via: Zoom Teleconference:

<https://cchealth.zoom.us/j/6094136195>

Meeting number: 609 413 6195

Join by phone:

1 646 518 9805 US

Access code: 609 413 6195

AGENDA

- I. Call to order/Introductions**
- II. Public comments**
- III. Commissioner comments**
- IV. Chair comments**
- V. APPROVE minutes from January 20th, 2022 Quality of Care meeting.**
- VI. DISCUSS Site Visit Activity for January, 2022 – April 2022**
 - Crestwood Our House visit
 - Hope House update
 - Harmony House update
- VII. DISCUSS plans for providing crisis residential services in response to the closure of Nierika House and Nevin House, Dr. Jan Cobaleda-Kegler, Chief of Adult and Older Adult Services, Behavior Health Systems**
- VIII. DISCUSS the impact of the closure of Nierika House and Nevin House programs on clients in Adult Full Service Partnership (FSP) programs, Chris Celio, Director of Clinical Services and Amelia Wood, Peer Specialist, Hume Center; Mark Tiano, Program Manager, Mental Health FSP-Concord and Carolyn Goldstein-Hidalgo, Vice President, Clinical Services, Mental Health Systems**



The Contra Costa County Mental Health Commission is appointed by the Board of Supervisors to advise them on all matters related to the county's mental health system, in accordance with mandates set forth in the California State Welfare & Institutions Code, Sections 5604 (a)(1)-5605.5. Any comments or recommendations made by the Mental Health Commission or its individual members do not represent the official position of the county or any of its officers. The Commission is pleased to make special accommodations, if needed, please call ahead at (925) 313-9553 to arrange.



Quality of Care Committee Agenda (Page Two)

Thursday, February 17th, 2022 ◊ 3:30 pm - 5:30 pm

- IX. DISCUSS Behavioral Health Services School-Based Programs presentation to the Board of Supervisors, including the Contra Costa County “Wellness in Schools Program” (WISP), TBD guest**
- X. DISCUSS Quality of Care mission statement: Keep or change?**
 - **Current:** *“To assist Contra Costa County mental health consumers, family members and the general public in advocating for the highest quality mental health services and supports delivered with dignity and respect.”*
- XI. Adjourn**

ATTACHMENTS:

- A. “Behavioral Health Services School-Based Programs” presentation, BHS Children and Adolescent Services**
- B. “50 Top Mission Statements” from TOPNONPROFITS web-site**
- C. “Mental Health Commission and Quality of Care Committee Mission Statements”**



Child & Adolescent Behavioral Health

School-based Mental Health

Our Schools

- 18 School Districts
- 298 Schools within the County
- 4 SELPAs
- Behavioral Health Services developed partnerships with individual school districts
- Behavioral Health Services, Office of Education & CCHP are exploring ways to partner and collaborate

Contra Costa County



The Opportunity Gap for Children Across Contra Costa County

While many kids in Contra Costa County are thriving, others lack basic health, education, and financial supports they need for well-being and long-term success. Since countywide statistics can mask such issues, regional data is useful for highlighting disparities and targeting resources. It's especially critical to provide supports to those who are born into structural inequities such as kids of color, children living in poverty, kids in foster care, and dual-language learners. The statistics below show that some children in the county have far fewer opportunities to succeed than others.¹

Demographic Overview²

- Black
- Asian
- Latino
- White
- Other³
- 2+ Races

Contra Costa
260,950 kids



West
54,938 kids
Hercules, San Pablo, Richmond



Central
108,819 kids
Concord, San Ramon, Walnut Creek



East
96,431 kids
Pittsburg, Antioch, Brentwood



Child poverty varies widely across the county.⁴

Low-income students

Students who are eligible for free & reduced-price meals, with family annual income under \$46,500.⁵



Without additional supports, poverty can limit kids' opportunities.⁶

Childhood poverty is linked to:

- worse academic outcomes
- food insecurity
- toxic stress

Too many kids are entering school with tooth decay, especially in West and East county.

Percent of kindergarteners with reported tooth decay.⁷

- 18% Contra Costa
- 25% West
- 13% Central
- 25% East

Children with untreated oral health problems are at risk for:

- increased absences
- lower grades
- low self-esteem
- trouble sleeping
- difficulty eating
- weakened immune system

Children are more likely to suffer from uncontrolled asthma when it is difficult to access preventive health care.

This means that more kids visit the emergency room for chronic asthma. Poor air quality and other factors also contribute to childhood asthma.

Average number of children's ER Visits for asthma, 2009-16 per 10,000⁸

- 82 Contra Costa
- 126 West
- 49 Central
- 107 East

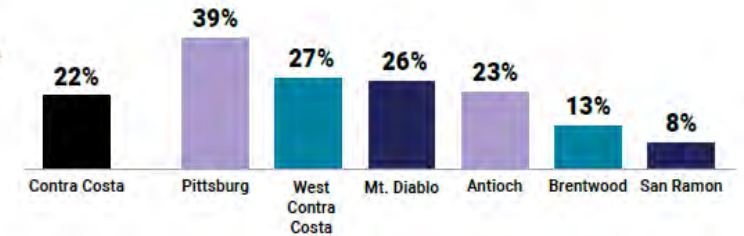
Children with regular health care are more likely to:

- do better in school and miss fewer days
- graduate from high school and go to college
- earn more money as adults
- have fewer emergency room and hospital visits as adults

Percent of children *not* ready to start school.¹⁰

Too many kindergarteners are not ready for school, particularly in some districts.

Children who are behind when they start kindergarten may fall further and further behind (e.g., see 3rd grade reading, below).⁹



Too many 3rd-graders are reading below grade level, especially in West and East County.



3rd-grade reading is linked to 9th-grade outcomes, high school graduation, and college enrollment rates. This indicator offers an opportunity for targeted interventions with at-risk students while they are still in elementary school.

The percent of 3rd-graders reading *below* grade level reflects large regional disparities.¹¹

- 29% Contra Costa
- 46% West
- 21% Central
- 35% East

Economically disadvantaged 3rd-graders are **3x** more likely than non-disadvantaged 3rd-graders to read below grade level.

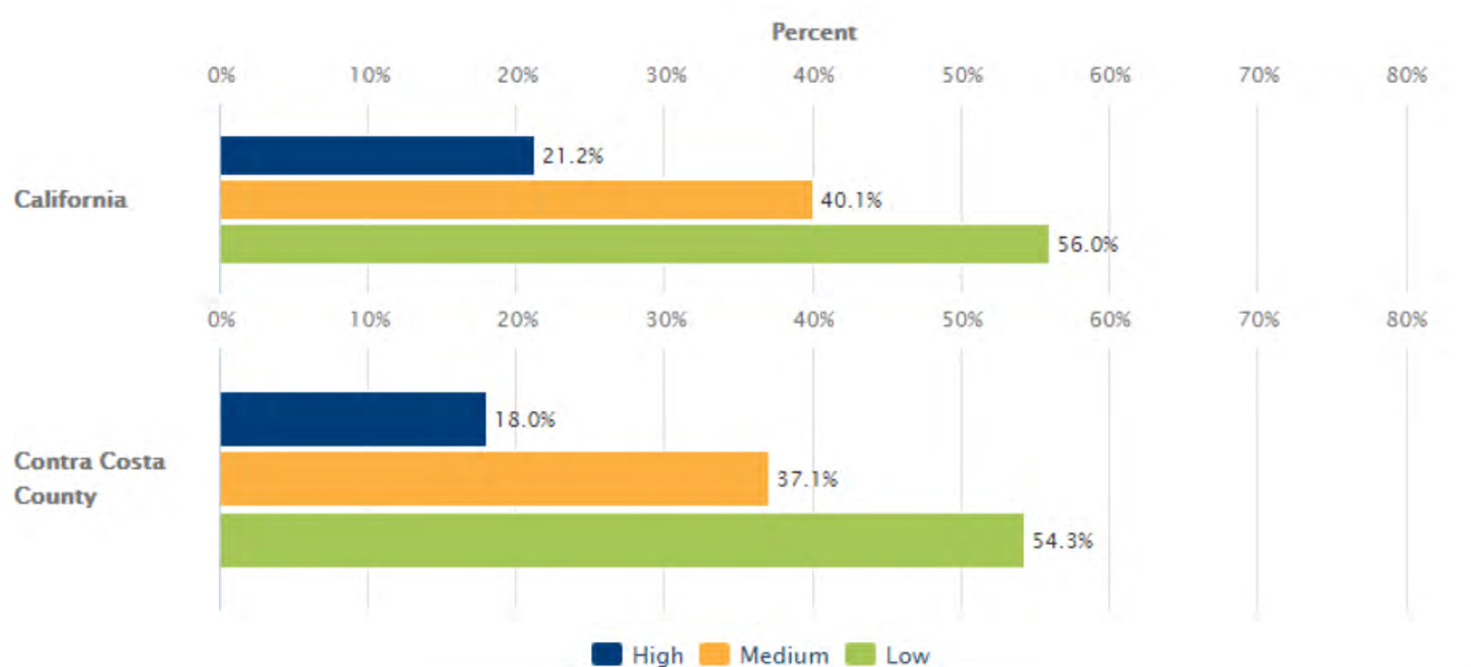
Racial disparities are enormous. Black (49%), Latino (43%), & Pacific Islander (38%) 3rd-graders are **2-3x more likely** to read below grade level than their White (16%) peers across the county.

#CloseTheGapCCC



Depression-Related Feelings, by Level of School Connectedness: 2017-2019

(Level of School Connectedness: All; Student Response: Yes)



Definition: Estimated percentage of public school students in grades 7, 9, 11, and non-traditional programs who, in the previous year, felt so sad or hopeless almost every day for two weeks or more that they stopped doing some usual activities, by level of school connectedness (e.g., in 2017-2019, 56% of California students in grades 7, 9, 11, and non-traditional programs with low levels of school connectedness had depression-related feelings in the previous year).

Data Source: [As cited on kidsdata.org](#), WestEd, California Healthy Kids Survey (CHKS) and Biennial State CHKS. California Dept. of Education (Aug. 2020).

Depression-Related Feelings, by Race/Ethnicity: 2017-2019 (Race/Ethnicity: [All](#); Student Response: [All](#))

California	Percent	
Race/Ethnicity	Yes	No
African American/Black	28.6%	71.4%
American Indian/Alaska Native	33.6%	66.4%
Asian	31.2%	68.8%
Hispanic/Latino	34.4%	65.6%
Native Hawaiian/Pacific Islander	34.1%	65.9%
White	31.6%	68.4%
Multiracial	36.4%	63.6%
Other	29.7%	70.3%

Contra Costa County	Percent	
Race/Ethnicity	Yes	No
African American/Black	27.4%	72.6%
American Indian/Alaska Native	25.3%	74.7%
Asian	28.6%	71.4%
Hispanic/Latino	32.1%	67.9%
Native Hawaiian/Pacific Islander	35.6%	64.4%
White	26.3%	73.7%
Multiracial	32.4%	67.6%
Other	22.1%	77.9%

Definition: Estimated percentage of public school students in grades 7, 9, 11, and non-traditional programs who, in the previous year, felt so sad or hopeless almost every day for two weeks or more that they stopped doing some usual activities, by race/ethnicity (e.g., in 2017-2019, 34.4% of Hispanic/Latino students in grades 7, 9, 11, and non-traditional programs in California had depression-related feelings in the previous year).

Data Source: [As cited on kidsdata.org](#), WestEd, California Healthy Kids Survey (CHKS) and Biennial State CHKS. California Dept. of Education (Aug. 2020).

Depression-Related Feelings, by Sexual Orientation: 2017-2019 (Sexual Orientation: [All](#); Student Response: [All](#))

California	Percent	
	Yes	No
Sexual Orientation		
Gay / Lesbian / Bisexual	67.3%	32.7%
Straight	29.1%	70.9%
Not Sure	49.9%	50.1%

Contra Costa County	Percent	
	Yes	No
Sexual Orientation		
Gay / Lesbian / Bisexual	63.5%	36.5%
Straight	25.2%	74.8%
Not Sure	42.3%	57.7%

Definition: Estimated percentage of public school students in grades 7, 9, 11, and non-traditional programs who, in the previous year, felt so sad or hopeless almost every day for two weeks or more that they stopped doing some usual activities, by sexual orientation (e.g., in 2017-2019, 67.3% of gay, lesbian, and bisexual students in grades 7, 9, 11, and non-traditional programs in California had depression-related feelings in the previous year).

Data Source: [As cited on kidsdata.org](#), WestEd, California Healthy Kids Survey (CHKS) and Biennial State CHKS. California Dept. of Education (Aug. 2020).

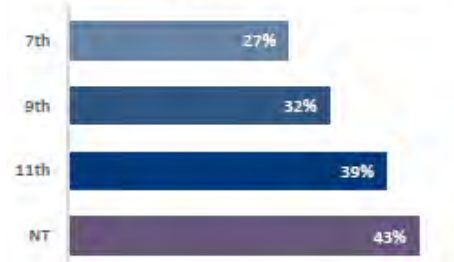
2019-2020

California Healthy Kids
Survey Results
Highlights

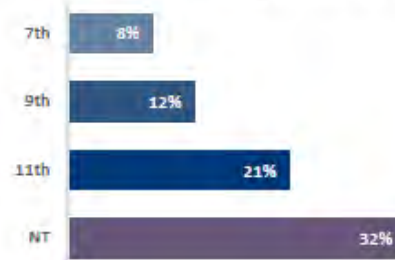
Contra Costa

Mental Health

% of students who reported *chronic sadness or hopeless feelings* in the last 12 months



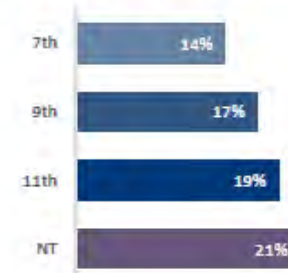
% of students who reported *being absent from school* for feeling sad, hopeless, anxious, stressed, angry, or not feeling safe at school



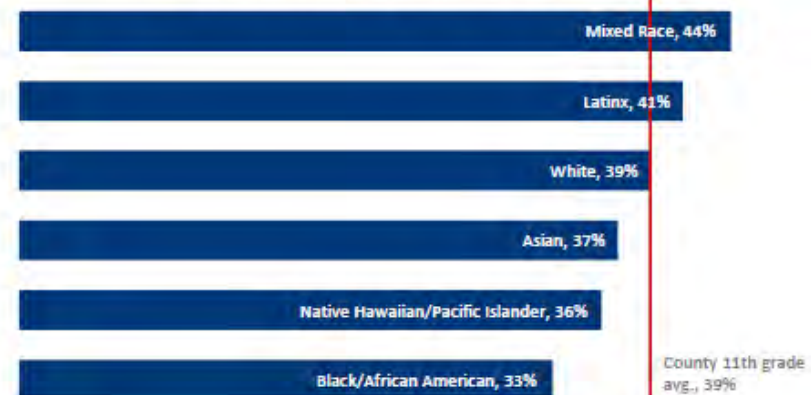
% of LGBT students who reported *chronic sadness or hopeless feelings* in last 12 months



% of students who reported *seriously considering attempting suicide*



% of **11th grade** students who reported chronic sadness or hopeless feelings by Race/Ethnicity



Overview of existing services

BHS Children's contracts with nine organizational providers to deliver on-site mental health services at 70 schools

Bay Area Community Resources
Community Health for Asian Americans
Familias Unidas
Seneca
Fred Finch
West Contra Costa USD
Mt Diablo USD
Lincoln Child Center
La Cheim
James Morehouse

Overview (continued)

- MHSA/Prevention & Early Intervention Services
 - Awareness and Mental Health Education
 - Support Groups
- Public Health school-based physical health & mental health services

Mental Health Student Services Act (MHSSA) Grant

- With the 2019/2020 budget bill Governor signed SB75/MHSSA (\$80 Mio)
- Purpose: to establish mental health partnerships between county behavioral health departments, school districts, charter schools and county offices of education.

Contra Costa MHSSA Application

Application established a collaborative between

- County Behavioral Health
- Contra Costa Office of Education
- All 18 school districts

- Budget bill of 2021/2022 allocated additional funds to MHSSA (\$205 Mio)
- Second round of awards in June 2021 included Contra Costa
- 6 Mio over 4 years
- Start date of September 2021

Program Goals

- **Prevent mental illness from becoming severe and disabling**
- **Improve timely access to services for the underserved**
- **Outreach to families, employers, primary care providers, and others to recognize early signs of potentially severe and disabling mental illnesses**
- **Reduce the stigma associated with mental illness**
- **Reduce discrimination against those with mental illness**
- **Prevent negative outcomes in the targeted population**

Wellness in Schools Program (WISP)

Tiered approach

- Tier 1: Prevention
- Tier 2: Parent/student support
- Tier 3: Intensive caregiver/student support

	Tier 1: Baseline Preventative Behavioral Health Training & Technical Assistance	Tier 2: Moderate Parent/Caregiver & Student Support	Tier 3: Intensive Parent/Caregiver Support
Target Recipients	100% of students and their families	Students identified with moderate behavioral health concerns and their families	Students identified with acute behavioral health concerns and their families
Mechanisms	<ul style="list-style-type: none"> ▪ Teacher and staff training ▪ Mental health awareness communications ▪ Technical assistance to schools for Wellness Centers and establishing screening mechanism 	<ul style="list-style-type: none"> ▪ Scale up existing PEI-funded parent/caregiver support program ▪ Establish student mental health support groups ▪ Parent Champions provide navigation support in each school district 	<ul style="list-style-type: none"> ▪ One-on-one navigation support for parents/caregivers ▪ Expand existing PEI- and MediCal-funded direct mental health services in high-need or underserved school districts
Goal	Increase capacity of teachers and staff across all County school districts to identify and escalate behavioral health concerns	Equip parents/caregivers to proactively address emerging behavioral health concerns before they increase in severity	Ensure that families successfully access needed behavioral health services and supports

WISP (continued-1)

- 1 WISP Program Manager and 4 WISP Liaisons (one for each region, under the umbrella of Office of Education)
- Expertise to navigate both, education and health systems
- Collaborate with district liaisons to deliver mental health awareness trainings
- Provide technical assistance to establish, expand, improve wellness centers
- Establish mechanisms for screening of risk factors for trauma and other mental health conditions
- Expand Prevention & Early Intervention contracts to expand parent education and support groups in schools
- Train and mentor parent champions for parent support
- Foster and Homeless Youth Navigator
- Expand school-based mental health contracts for direct services

WISP (continued-2)

- Governing Group
- School Based Mental Health Collaborative
- Youth Mental Health Coalition

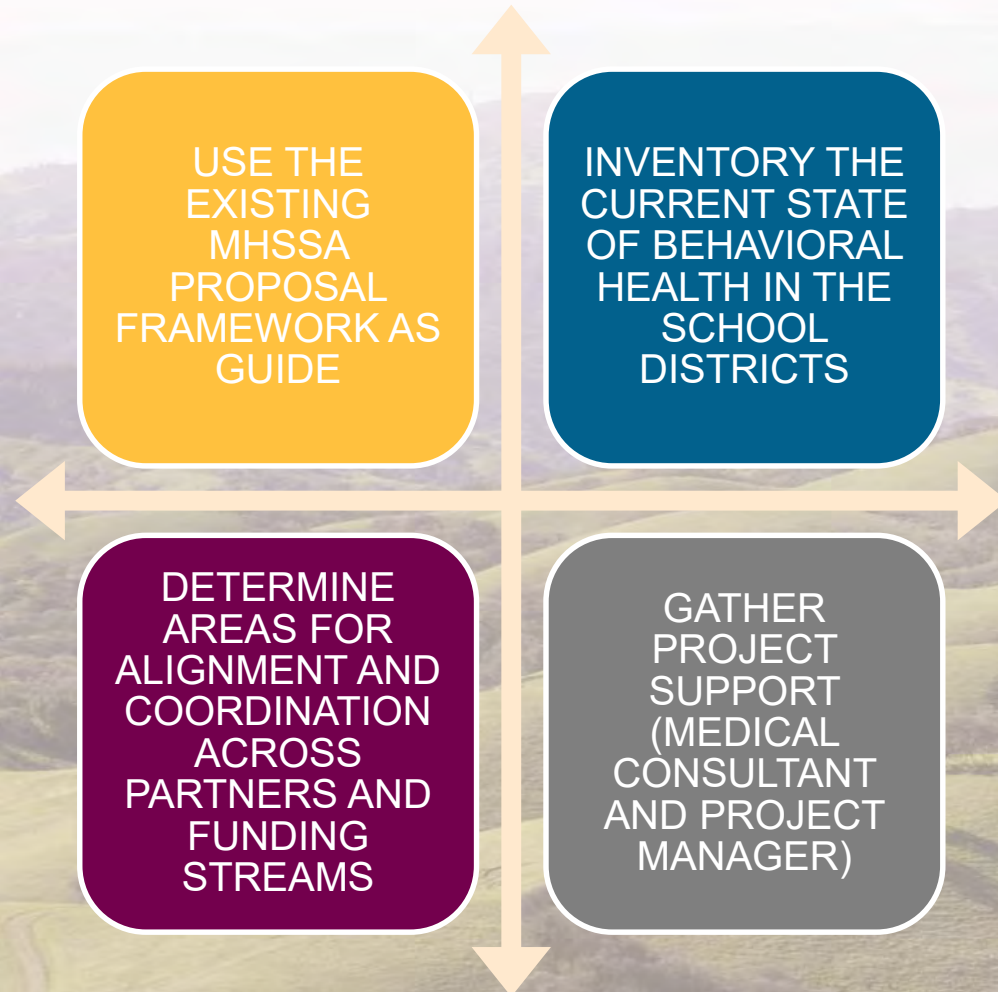
School-Linked Incentive Program Funds

- 550 Mio over 2 years
- Adds Contra Costa Health Plan (CCHP) as a key partner to the collaborative
- Leverage and build on MHSSA grant implementation planning

School-Linked Incentive Program Funds (2)

- Initiative aims to transform the Behavioral Health system into an innovative ecosystem that focuses on children and youth under age 25
- Fosters school linked partnerships between community, Behavioral Health Services and Managed Care Plans
- MCPs are required to implement interventions that expand access to preventive, early intervention and BH services for children K-12
- Development of evidence-based BH program for success
- State-wide fee schedules for school linked services from DHCS

Building the Framework for School Based Behavioral Health



50 Example Nonprofit Mission Statements

50 EXAMPLE MISSION STATEMENTS

An organization's mission statement should clearly communicate what it is that they do. Many mission statements succumb to an overuse of words in general, but especially jargon. Good mission statements should be **clear, concise, and useful**. Some might also add "inspiring" to the list of descriptors. We don't altogether disagree, but we find that including this as upfront criteria often ends up with a Frankenstein that is a part mission, part vision statement (desired end-state), and almost always too long.

What is a Mission Statement?

A mission statement is a one-sentence statement describing the reason your organization or program exists. (What you do + who/what you do this for).

What is the Purpose of a Mission Statement?

Mission statements serve 3 primary functions, each geared to different audiences.

Inform External Audiences of What You Do – Your mission statement is a great way to summarize what your org is about, providing context for follow-up information on programs and services.

Focus & Motivate Your Team – Staff and volunteers want to believe in the work they do. Your mission statement should be easy for staff & volunteers to understand, remember, and own.

Guide Strategic Planning & Decisions – By definition, you cannot prioritize everything. Your mission statement should serve as the leadership team's guiding star when considering priorities and new initiatives.

3 Guidelines for Creating a Great Mission Statement

We have been studying mission statements for years and are passionate about helping nonprofits and businesses alike create truly effective mission statements. We have distilled our experience into the following 3 guidelines for creating a Great Mission Statement.

Clear (Easy to Understand) This is not a time to show off your vocabulary. Use concrete language and keep things simple. Try to keep to an 8th-grade reading level (avoid anything over 10th grade).

- Avg length for the full 50 organizations listed here is only 15.3 words (excluding brand references)
- Avg length for the first 20 organizations below is only 9.5 words (excluding brand references).
- The shortest contains only two words (TED)
- The longest contained 235 words (UNHCR)

Concise (Short & To-the-Point) Don't fall prey to buzzwords, adjective strings and fluff. Aim for 5-14 words, 20 max. This is often the hardest part, but anything longer and you undermine its utility.

Useful (Inform. Focus. Guide.) It doesn't matter how short, clear, or cute your phrase is if it fails to inform others about what you do and focus and guide internal team members and decisions.

50 Mission Statements from Top Nonprofits

TED: Spread Ideas. (2 words)

*Too short for readability grading, but clearly easy to understand.

Smithsonian: The increase and diffusion of knowledge. (6 words)
Readability grade; A. 100% Reach. 8th-grade reading level.

Montezuma Bay Aquarium: To inspire conservation of the ocean. (6)

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USO lifts the spirits of America's troops and their families. (9)
Grade A. 100% Reach. 8th-grade reading level.

Kiva: To expand financial access to help underserved communities thrive (9)
Grade C. 84% reach. 11th-grade reading level.

Human Rights Campaign Working to achieve lesbian, gay, bisexual and transgender equality. (9)
Grade E. 44% reach. 14th-grade (college sophomore) reading level.

AARP: To enhance quality of life for all as we age. (10)
Grade A. 100% reach. 5th-grade reading level.

MoMA: To share great modern and contemporary art with the public (10)
Grade A. 100% reach. 7th-grade reading level.

Oxfam: To create lasting solutions to poverty, hunger, and social injustice. (10)
Grade C. 80% reach. 11th-grade reading level.

charity: water. Bringing clean, safe drinking water to people in developing countries. (10)
Grade B. 88% reach. 10th-grade reading level.

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia (10)
Grade A. 100% reach. 6th-grade reading level.

Environmental Defense Fund: To preserve the natural systems on which all life depends. (10)
Grade A. 100% reach. 7th-grade reading level.

Candid (Guidestar + Foundation Center) Candid gets you the information you need to do good. (10)
Grade A: 100% reach. 5th-grade reading level.

New York Public Library: To inspire lifelong learning, advance knowledge, and strengthen our communities. (10)
Grade C. 71% reach. 13th-grade (college freshman) reading level.

Doctors without Borders (Médecins Sans Frontières) to provide lifesaving medical care to those most in need. (10)
Grade A. 100% reach. 8th-grade reading level.

March of Dimes leads the fight for the health of all moms and babies. (11)
Grade A. 100% reach. 3rd-grade reading level.

The Humane Society: We fight the big fights to end suffering for all animals. (11)
Grade A. 100% Reach. 6th-grade reading level.

The Nature Conservancy: To conserve the lands and waters on which all life depends. (11)
Grade A. 100% reach. 5th-grade reading level.

San Diego Zoo is a conservation organization committed to saving species around the world. (11)
Grade D. 60% reach. 12th-grade reading level.

CARE: To serve individuals and families in the poorest communities in the world. (12)
Grade C. 80% reach. 10th-grade reading level.

American Heart Association: To be a relentless force for a world of longer, healthier lives. (12)
Grade A. 100% reach. 7th-grade reading level.

Best Friends Animal Society: to bring about a time when there are no more homeless pets. (12)
Grade A. 100% Reach. 3rd-grade reading level.

National Wildlife Federation: Uniting all Americans to ensure wildlife thrive in a rapidly changing world (12)
Grade C. 80% reach. 8th-grade reading level.

National Parks Conservation Association: To protect and enhance America's National Park System for present and future generations. (13)
Grade D. 62% reach. 11th-grade reading level.

JDRF: To find a cure for diabetes and its complications through the support of research. (14)
Grade A. 100% reach. 9th-grade reading level.

Heifer International: To work with communities to end hunger and poverty and care for the Earth. (14)
Grade A. 100% reach. 7th-grade reading level.

Invisible Children: to end the violence and exploitation facing our world's most isolated and vulnerable communities (14)
Grade E. 53% Reach. 13th-grade (college freshman) reading level.

ASPCA: To provide effective means for the prevention of cruelty to animals throughout the United States. (15)
Grade C. 80% reach. 11th-grade reading level.

Defenders of Wildlife is dedicated to the protection of all native animals and plants in their natural communities. (15)
Grade D. 68% reach. 11th-grade reading level

Amnesty International: To undertake research and action focused on preventing and ending grave abuses of these rights. (15)
Grade C. 80% reach. 11th-grade reading level.

St. Jude Research Hospital: To advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment (15)
Grade D. 68% reach. 13th-grade (college junior)

Girls Scouts: Girl Scouting builds girls of courage, confidence, and character, who make the world a better place. (16)
Grade B. 100% reach. 9th-grade reading level.

American Diabetes Association: To prevent and cure diabetes and to improve the lives of all people affected by diabetes. (16)
Grade B. 92% reach. 10th-grade reading level.

World Wildlife Fund: to conserve nature and reduce the most pressing threats to the diversity of life on Earth (16)
Grade B. 100% reach. 8th-grade reading level.

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Grade B. 87% reach. 9th-grade reading level.

Creative Commons helps overcome legal obstacles to the sharing of knowledge and creativity to address the world's pressing challenges. (17)
Grade D. 66% reach. 12th-grade reading level.

Cleveland Clinic: To provide better care of the sick, investigation into their problems, and further education of those who serve. (18)
Grade C. 77% reach. 10th-grade reading level.

The U.S. Fund for UNICEF fights for the survival and development of the world's most vulnerable children and protects their basic human rights. (18)
Grade C. 77% reach. 11th-grade reading level.

Leukemia & Lymphoma Society: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. (18)
Grade D. 57% reach. 13th-grade (college freshman) reading level.

NRDC: to safeguard the earth—its people, its plants and animals, and the natural systems on which all life depends. (19)
Grade B. 91% reach. 10th-grade reading level

Teach for America: Growing the movement of leaders who work to ensure that kids growing up in poverty get an excellent education. (20)
Grade C. 77% reach. 11th-grade reading level.

Save the Children: To inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives. (20)
Grade B. 95% reach. 9th-grade reading level.

Ducks Unlimited conserves, restores, and manages wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people. (20)
Grade E. 53% reach. 13th-grade (college freshman) reading level.

American Museum of Natural History: To discover, interpret, and disseminate—through scientific research and education—knowledge about human cultures, the natural world, and the universe. (20)
Grade E. 37% reach. 13th-grade (college junior) reading level.

Make-A-Wish: We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. (21)
Grade C. 72% reach. 12th-grade reading level.

American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. (21)
Grade E. 34% reach. 14th-grade (college sophomore) reading level.

Feeding America: To feed America's hungry through a nationwide network of member food banks and engage our country in the fight to end hunger. (22)
Grade C. 80% reach. 10th-grade reading level.

Susan G Komen for the Cure save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer. (22)
Grade C. 76% reach. 11th-grade reading level.

Audubon: To conserve and restore natural ecosystems, focusing on birds, other wildlife, and their habitats for the benefit of humanity and the earth's biodiversity. (24)
Grade E. 26% reach. 15th-grade (college junior) reading level.

Mayo Clinic: Inspiring hope and promoting health through integrated clinical practice, education and research. (12)
Grade E. 50% reach. 15th-grade (college sophomore) reading level.

Metropolitan Museum of Art collects, studies, conserves, and presents significant works of art across all times and cultures in order to connect people to creativity, knowledge, and ideas. (24)

The Rotary Foundation: To enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. (24)
Grade E. 37% reach. 15th-grade (college junior) reading level.

Boy Scouts of America: To prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law. (25)
Grade C. 73% reach. 11th-grade reading level.

NPR: To work in partnership with member stations to create a more informed public – one challenged and invigorated by a deeper understanding and appreciation of events, ideas and cultures. (28)
Grade E. 40% reach. 14th-grade (college sophomore) reading level.

What does this mean for you?

Is your mission statement longer than 20 words? Can you get it below 15? Below 10? Design it to clearly communicate what you do in such a way that people can remember it and communicate this to others. If you can't get a mission statement below 15 words, consider also creating a mission tagline (2-6 words) which people can more easily remember.

Definitions

Readability grade is Readable.com's bespoke rating system grade text from A to E for readability. According to their recommendations, text aimed at the general public should be grade B or better.

Reach also comes from readable.com and measures the proportion of the literate general public, so a reach of 100% means your content is readable by about 85% of the public (that being the percentage that are literate)

Reading grade level is equivalent to the number of years of education a person has had. A score of around 10-12 is roughly the reading level on completion of high school. Text to be read by the general public should aim for a grade level of around 8 (source Readable).

How the list was compiled

- Mission statements were gathered for each of the top 100 nonprofits (based on a series of web, social, and transparency metrics) and then evaluated for content and length.
- The top 50 were then selected for this list based on length and assessed roughly from shortest to longest.

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**Mental Health Commission and Quality of Care Committee
Mission Statements, February, 2022**

Mental Health Commission

The Contra Costa County Mental Health Commission has a dual mission:

1. To influence the County's Mental Health System to ensure the delivery of quality services which are effective, efficient, culturally relevant and responsive to the needs and desires of the clients it serves with dignity and respect; and
2. To be the advocate with the Board of Supervisors, the Mental Health Division, and the community on behalf of all Contra Costa County residents who are in need of mental health services.

Quality of Care

“The Mission Statement of the Quality of Care Committee is: To assist Contra Costa County mental health consumers, family members and the general public in advocating for the highest quality mental health services and supports delivered with dignity and respect.”

Ideas for simpler version based on “50 Top Mission Statements” from TOPNONPROFITS:

“To advocate for the highest quality mental health care for all people living in Contra Costa County.”

“To *fiercely* advocate for the highest quality mental health care *possible* for all people living in Contra Costa County.”