

Minutes
Contra Costa County IPM Advisory Committee
Subcommittee on IPM Outreach
June 28, 2018

Members Present: Carlos Agurto, Susan Heckly, Michael Kent (Chair), Gretchen Logue

Members Absent: Jim Cartan

Staff Present: Tanya Drlik, IPM Coordinator

Members of the public: Dave Shoemaker, Parents for a Safer Environment

1. Introductions

2. Public comment on items not on the agenda

There was none.

3. Approve minutes of April 26, 2018

A motion was made and seconded to approve the minutes as written. (MK/SH)

Ayes: Heckly, Kent, Logue

Noes: None

Abstain: Carlos

Absent: Cartan

4. Update on outreach presentations

The presentation that Michael Kent and the IPM Coordinator did for County Connect was video taped and is available on their website. Tanya will send Gretchen the PowerPoint of the talk and the link to the video.

The subcommittee came up with several ideas for further presentations:

- Contact local hospitals to see if they have in-home visitors that would benefit from the presentation.
- Michael said he would try to enable the Health Plan staff working on reducing asthma for their patents to view the video.
- Foster Care case managers may be interested, as well as the Disability Rights Council and Senior Facilities.
- Should this presentation be offered to state inspectors?
- The presentations can be given again at a later date to all the groups who've heard it so far.

5. Review final drafts of articles on County IPM, ants, and mice

The committee reviewed the drafts and suggested several changes. The IPM Coordinator will make the changes and send each member electronic copies so they can submit them to their designated media outlets.

6. Review draft of bed bug article, eating at your desk, and rats

It was agreed that rats and mice should be separate articles. Susan Heckly noted that Master Gardeners are more frequently asked about rats.

The committee suggested changes to the drafts and the IPM Coordinator will make the changes and bring the articles to the next meeting.

7. Discuss submitting articles to media outlets and assign work of getting articles published

Members chose the outlets each will approach. Dave Shoemaker will provide the IPM Coordinator with the contact for the Brentwood Press

8. Plan next meeting agenda

The next meeting will be August 23, 1:00 pm to 2:30 pm.

- Review drafts of any new articles
- Hear reports on publishing articles
- Speaker from Our Water Our World, if possible